

NMNLA presents...

# Education Exchange: Learn, Share, Connect

Thursday, January 9, 2025

3:30 - 5:30 PM

*Hosted by Manthei Supply (1423 Sawyer Rd., Traverse City)*

*Kick off your New Year by attending the NMNLA January Education Exchange: Learn, Share, Connect where NMNLA professionals will meet at Manthei Supply's newest location in Traverse City.*

**Learn** – We are pleased to have Matt Bulloch, CEO/President of TentCraft, speak to us about how they have implemented lean manufacturing\* into their business to drive efficiency, the unique methods they use to attract talent to their company, and the quick decision-making the company went through during COVID to shift gears in their product line – and how important that was to the ongoing success of the company.

*\*Lean manufacturing is a production method that aims to improve efficiency and reduce waste while increasing customer satisfaction.*

**Share, Connect** – Enjoy light refreshments, hosted by Manthei Supply, as you share and connect with your peers about this year's challenges and opportunities.

**Fun giveaways!** All attendees will be entered into a raffle for neat prizes donated by our suppliers.

**Important!** Legislative and Regulatory Updates that are going to impact your business!



*Presenter: Matt Bulloch,  
CEO/President, TentCraft*

Matt founded TentCraft in 2007 and headquartered in Traverse City, MI, TentCraft is a Veteran-Owned Small Business with a mission to Make it Better for businesses, brands, and agencies.

There is no charge to attend but registration is requested.  
Please click [HERE](#) to Register now and reserve your spot.